

# BECOME A SPONSOR

Make a difference today



## ABOUT US!

Located in the Historic Downtown Community, The Children's Museum of Wilmington has been serving the children of Southeastern North Carolina for 25 years! CMoW is a 501(c)3 non-profit organization. We engage children and their families in joyful learning experiences using the power of play. We provide a safe, clean, and inspiring environment where children get lost in their imaginations. We offer interactive exhibits and weekly programs where kids can explore their natural curiosity.

## SENSORY SUNDAYS

On select Sundays, CMoW offers exclusive hours designed for children with sensory sensitivities.

Explore the Museum in a comfortable and accepting environment that features fewer guests, light and sound reduction, sound maps, and designated calming spaces.

Power Packs (sensory bags) will be available for check out at the Front Desk which include sound canceling headphones, communication cards, sunglasses, and fidget & calming toys.

Designated calming spaces include the Calming Cave and Quiet Quarters (Bonus Room).

Curtains will be closed, lights will be off, and bean bags & weighted blankets will be available.

# SENSORY SUNDAYS

THE CHILDREN'S MUSEUM OF WILMINGTON



BECOME A SPONSOR

## PER SENSORY SUNDAY

### **\$250** SUPPORTING SPONSOR

- Business/name listed on event poster
- Included in weekly e-newsletter up to sponsored event: reaches 2,500 people
- Business/name included in press release sent to local media
- Business/name recognition on website event page: over 81,000 active annual users
- Social media recognition: over 10,470 followers on Facebook & 3,200 followers on Instagram

### **\$500** NAMING SPONSOR

- Business/name and logo featured on event poster
- Included in weekly e-newsletter up to sponsored event: reaches 2,500 people
- Business/name included in press release sent to local media
- Premier listing on website event page: over 81,000 active annual users
- Social media recognition with logo and link: over 10,470 followers on Facebook & 3,200 followers on Instagram
- Event sponsorship showcased on Front Desk marquee: over 50,000 annual visitors
- Invitation to highlight business with representatives and table at event

### **\$1000+** UNDERWRITER

- Naming Sponsor recognition
- Reduced price admission for single event

**For more information about our accessibility efforts or to sponsor Sensory Sundays, contact Jessie Goodwin at [jessie@playwilmington.org](mailto:jessie@playwilmington.org) or give us a call at**

**910-254-3534 ext. 101**



# SENSORY SUNDAYS

THE CHILDREN'S MUSEUM OF WILMINGTON



BECOME A SPONSOR

## 2023 ANNUAL SUPPORTER

### **\$10,000** SUPER SPONSOR

- Business/name and logo featured on event poster for the year
- Included in weekly e-newsletter for the year: reaches 2,500 people
- Business/name included in press release sent to local media
- Premier listing on website event page for the year: over 81,000 active annual users
- Social media recognition with logo and link: over 10,470 followers on Facebook & 3,200 followers on Instagram
- Event sponsorship showcased on Front Desk marquee for the year: over 50,000 annual visitors
- Invitation to highlight business with representatives and table each event
- Reduced price admission for all 2023 events
- Add four Sensory Sundays to 2023

### **CURRENT 2023 DATES**

**SUNDAY 10AM - 12PM**

**FEB. 5TH**

**AUG. 6TH**

**APRIL 2ND**

**OCT. 1ST**

**JUNE 4TH**

**DEC. 3RD**

### **SUPER SPONSOR ADDITIONS**

**MARCH 5TH**

**MAY 7TH**

**SEP. 3RD**

**NOV. 5TH**

For more information about our accessibility efforts or to sponsor Sensory Sundays, contact Jessie Goodwin at [jessie@playwilmington.org](mailto:jessie@playwilmington.org) or give us a call at

910-254-3534 ext. 101